

Business

Minor

18 Credit Hours

This program is offered by the George Herbert Walker School of Business and Technology/Business Department. It is available at the St. Louis main campus and at select international campuses. Please see the Locations Offering Undergraduate Programs section of this catalog for a list of campuses where this program is offered.

For information on the general requirements for a minor, see Minor under the Academic Policies and Information section of this catalog.

Program Description

This program will give students a foundation in how a business works, how business activities are reflected in financial statements and how to use internal firm data and external economic data to make decisions.

Learning Outcomes

- Students understand the big picture of a business: how the business is impacted by outside forces and how it is driven by its interconnected internal functions.
- Students can identify business problems and opportunities, analyze them and formulate potential strategies to address them.
- Students can utilize technology to analyze business problems, propose and examine potential solutions and present recommended courses of action.

Required Courses

- ACCT 2010 Financial Accounting (3 hours)
- ACCT 2025 Managerial Accounting (3 hours)
- BUSN 2750 Introduction to Statistics (3 hours)
- ECON 2000 Survey of Economics (3 hours)
- FINC 3210 Principles of Finance (3 hours)
- MNGT 2000 Foundations for Business Success** (3 hours)

**For St. Louis campus students. International campus students will instead take MNGT 2100 Management Theory and Practice (3 hours).